MEDIA 360ism

Media kit · 2026–27
media.360ism.com · media@360ism.com · 804.404.5670
Richmond, VA · Washington, DC

ADVERTISE ON MEDIA 360ISM

THE PUBLISHER-OWNED STREAMING NETWORK FOR THE PEOPLE WHO MAKE THE PICTURES.

Media 360ism is the video home of the 360ism ecosystem: studio sessions, photography classes, PROCAST interviews, model and talent features, Shorts, and soon live broadcasts and VR. Every position is placed by 360ism, next to content 360ism produces, for an audience of photographers, models, creative businesses and the clients who hire them. No programmatic middlemen. Direct partners only.

PLACEMENT	RATE	INCLUDES
Homepage banner	$750 PER MONTH	Under the featured hero on every homepage visit. One sponsor per flight.
Homepage inline sponsor card	$500 PER MONTH	Full-width sponsor card between programming rows: logo, headline, call to action.
Watch companion	$450 PER MONTH	Beside the player on every watch page. Stays with the viewer for the whole episode.
Below the player	$350 PER MONTH	Under description and credits, where viewers look for the next step.
Channel sponsor	$600 PER MONTH	Channel page plus every video in one channel (Learning, PROCAST, IMG Talent, Studio Sessions…). Exclusive.
Shorts sponsor	$250 PER MONTH	Inline card in the Shorts grid.
Homepage takeover	$900 PER WEEK	Banner + inline card + hero badge for seven days. Exclusive.
Show presenting sponsor	$1,000 PER MONTH	"Presented by" slate, companion and below-player on every episode, hero badge, newsletter mention, first refusal on next season.
Pre-roll · 15 s	$25 CPM · OR $600/MO FLAT	Before the episode, skippable after 5 s. Launching with the next platform release.
Newsletter sponsor	$200 PER SEND	Logo and one line in the 360ism Weekly.
Branded video	$2,500 FROM · PER PRODUCTION	Produced by 360ism Studios or PROCAST, premieres as an episode, cut-downs for your channels.
Ecosystem package	CUSTOM	Media 360ism + Network 360ism + newsletter + studio events + 360ism Publishing. One contract, one contact, one report.

WHO YOU REACH

AUDIENCE
Working and aspiring photographers, models and talent, creative studios, and the businesses that book them, in Richmond and the DC metro, with a national creative following.

CONTENT
Studio Sessions · 360ism Learning · PROCAST · IMG Talent · Model Hustle TV · Richmond + DC · 360ism Originals · Shorts. Live and VR180/VR360 next.

BEHIND IT
360ism Media — 360ism Studios, Richmond Photos & Video, PROCAST, 360ism Publishing, GVM LED brand ambassador, instructor for the Richmond and Newport News photography groups.

THE 360ISM ECOSYSTEM

360ism Studios · Richmond Photos & Video · Virginia Business Visuals · 360ism Learning · PROCAST · IMG Talent · 360ism Publishing · Network 360ism · I Shoot Dope Pics

SPECS

BANNER
970×250 & 728×90 desktop, 320×100 mobile. JPG/PNG < 200 KB.

SPONSOR CARD
Transparent PNG logo, headline ≤ 60 characters, one line, one CTA, URL.

PRE-ROLL
15 s, 1920×1080 MP4 H.264, stereo, < 30 MB.

LEAD TIME
5 business days from approved creative.

01
Tell us the goal and the audience. Reply within two business days with placements and a proposal.

02
Approve the insertion order. 360ism produces creative if you need it and schedules the flight.

03
Campaign runs on positions 360ism controls, labeled "Sponsored". You get a report with viewable impressions, clicks and video completions.

Introductory launch rates through March 31, 2027. Flights of four weeks unless noted. Every creative is reviewed before it runs; 360ism accepts or declines at its discretion and keeps final say over placement. Not accepted: adult, gambling, tobacco/vape, get-rich-quick, political attack ads. Viewer data is never shared; reporting is aggregate. Full terms: media.360ism.com/legal

Start a campaign → media@360ism.com